



FOR IMMEDIATE RELEASE

PINBUD ENABLES USERS TO POST HOUSEHOLD PROJECTS OR ITEMS

CALGARY, Alberta and AUSTIN, Texas (August 23, 2010) – PinBud (<http://www.pinbud.ca> and <http://www.pinbud.com>) announces PinPiazza, an online platform integrated with its local business search application, where users can post various home improvement projects and household items while their privacy is protected.

PinBud connects consumers with local service providers in industries such as home improvement, car repairs, financial, legal, and health services. Users can find, research, and rate business listings in their area. In addition, in areas where service providers have subscribed to the feature, users can select and contact multiple businesses using a single online service request form. With this convenient feature consumers save time and effort when asking for a quote and booking a job. PinBud is completely free for users seeking services or posting reviews.

Businesses can promote their services on PinBud by subscribing to one of the three membership options. The free Bronze account offers a basic business listing in the online directory. The Silver membership is \$120 a year and offers top listing positions and enhanced presentation features. The Gold membership is \$240 a year, offers advanced features, and enables the business to receive unlimited service requests from users. PinBud encourages service providers to sign up for the Gold option by offering it with a no-obligation, six months free trial period. Instant listing and online promotion on third party websites such as Google, Facebook, and Twitter are other incentives that make PinBud attractive to businesses wishing to enlist their services.

With PinPiazza, PinBud now offers a platform where users can upload free postings of job projects and personal assets, and then assign and recommend preferred service providers. Users can post home improvement projects like kitchen renovations, personal assets like cars and vacation properties, and even pictures of their pets. Users have the option to place items for sale, for rent, for trade, or just showcase them to other PinBud users. Comments and ratings are enabled, as well as sharing with friends on Facebook. PinPiazza may also be used as an online inventory tool by posting items and descriptions in the user's private area.

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PinBud International Limited is a private start-up internet company based in Calgary, Alberta. PinBud US Inc. is its US subsidiary based in Austin, Texas. Pinbud Beta was launched in Canada in January 2010 and in the United States in July 2010. The full commercial version is planned to be launched by September 20, 2010.

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